



playday®

Founded in 2017, PLAYDAY set out to accomplish three goals: produce original “no-screen” creative enrichment for young children, provide an art focused after school program, and attract the best professional educators to be positive creative role models for children all while elevating social emotional awareness and creative development through ART.

At PLAYDAY, children unlock their own creativity all while focusing on embracing diversity, building confidence, and developing an awareness of self. Learning new skills and ways to express yourself at a young age boosts confidence and fosters inspiration. These invaluable skill sets transcend ART and sets children up for success. With their peers, children will participate in indoor and outdoor projects that promote focus, patience, process, sharing, accomplishment, problem solving, and aesthetics.

OFFERINGS

ART 1+

SENSORY 1+

ART 5+

ADVANCED ART 10+



ART 1+ FINE MOTOR SKILLS, PRINT AWARENESS, SENSORY INPUT

ART 1+ brings a children's book to life through engaging, hands-on art projects where messiness is encouraged (smocks provided). We begin each class introducing ourselves, singing our Hello song, and reading a captivating story. Some of our favorites are Eric Carle's "Hungry Caterpillar", "Pete the Cat", and "The Big Blue Truck". We use these stories to inspire our various art projects, meant to introduce little ones to a variety of art skills and fun materials. Projects include painting the main character of the story, building a collage of the story's setting, drawing stencil art of story elements, and creative exploration. Once our masterpieces are complete, we clean up and celebrate our hard work with a bubble dance party. Children will leave with their projects, some new ART techniques, and new friends!



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SENSORY 1+ SENSORY INPUT, GROSS MOTOR SKILLS, CURIOSITY

GUM SENSORY gives children the chance to experience ART and materials in a very tactile manner. The class begins with our Hello song and introductions. Our instructor will then take children around to ART project stations that they can explore at their own pace during the duration of the class. These projects are curated to provide maximum opportunity for sensory input. Children will be able to dip their hands in paint to make a finger painted mural, build structures out of kinetic sand, touch liquid glue while creating a collage, mold play dough into animals, and much more. Additional elements like a sand bucket with funnels, tub of water beads and tools, and a water bin are used to add new stimuli for children to compare. We end our classes reading a story, singing our Goodbye song, and celebrating our hard work with a bubble dance party! Children leave with formative experiences involving texture and touch.

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ABSTRACT MODERN EXPRESS YOURSELF

In this activity, children are encouraged to leave perfectionism and intense visual accuracy at the door. The instructor will discuss form, shape, color, and lines to teach children about the visual language of composition. They will then be asked to flip that on its head to create visual references with a focus on the random. Expectations for what is “right” in art will be shifted while joy and spontaneity abound!

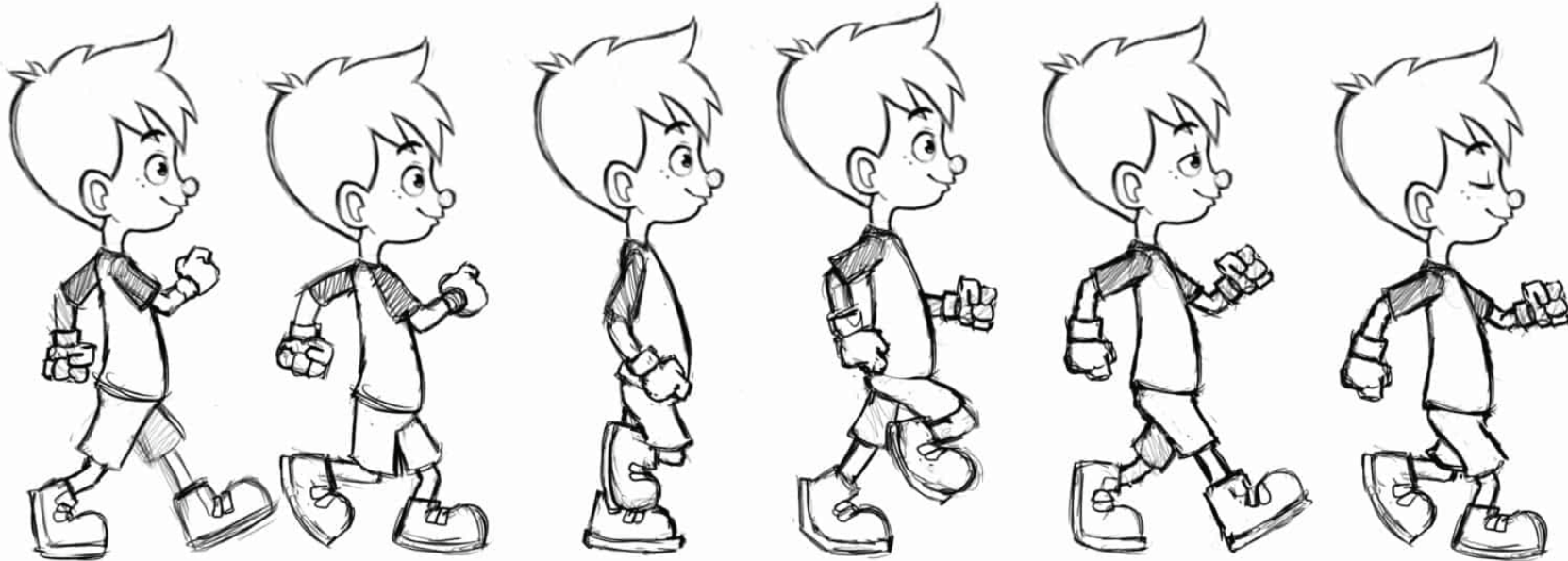


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ANIMATION MAKE YOUR OWN

Animation brings ART to life! Children will learn animation basics by manipulating figures to create moving images. Instructors will assist children to tell funny stories, recount a tall tale with a made-up hero, or share about their lives through animation. With animation class, children move past the 2D and into the possibilities of more.

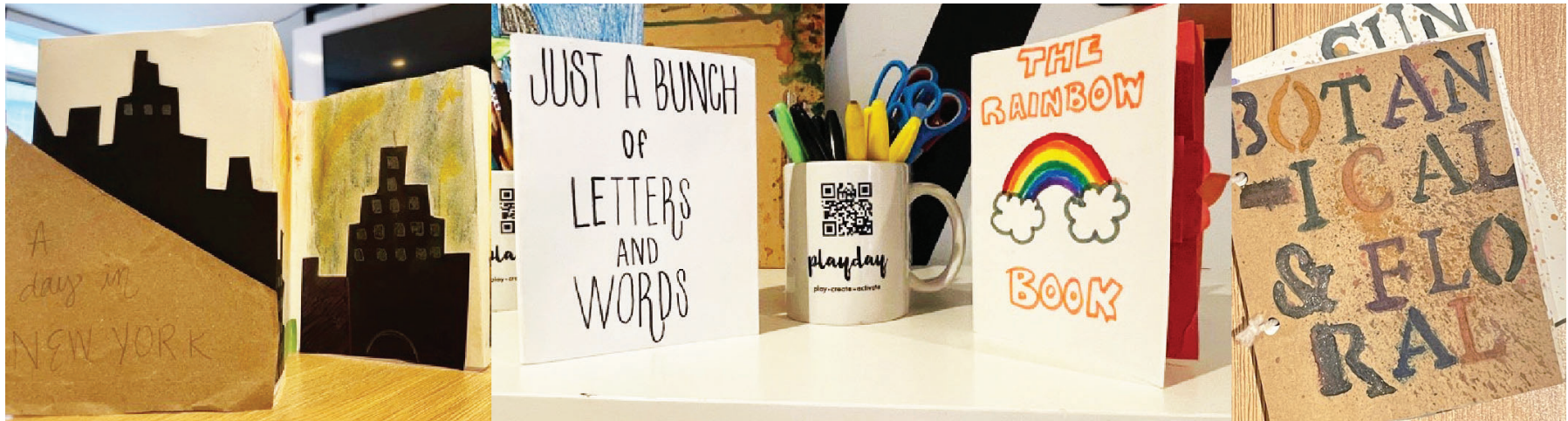


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BOOK MAKING FROM COMICS TO COOKBOOKS

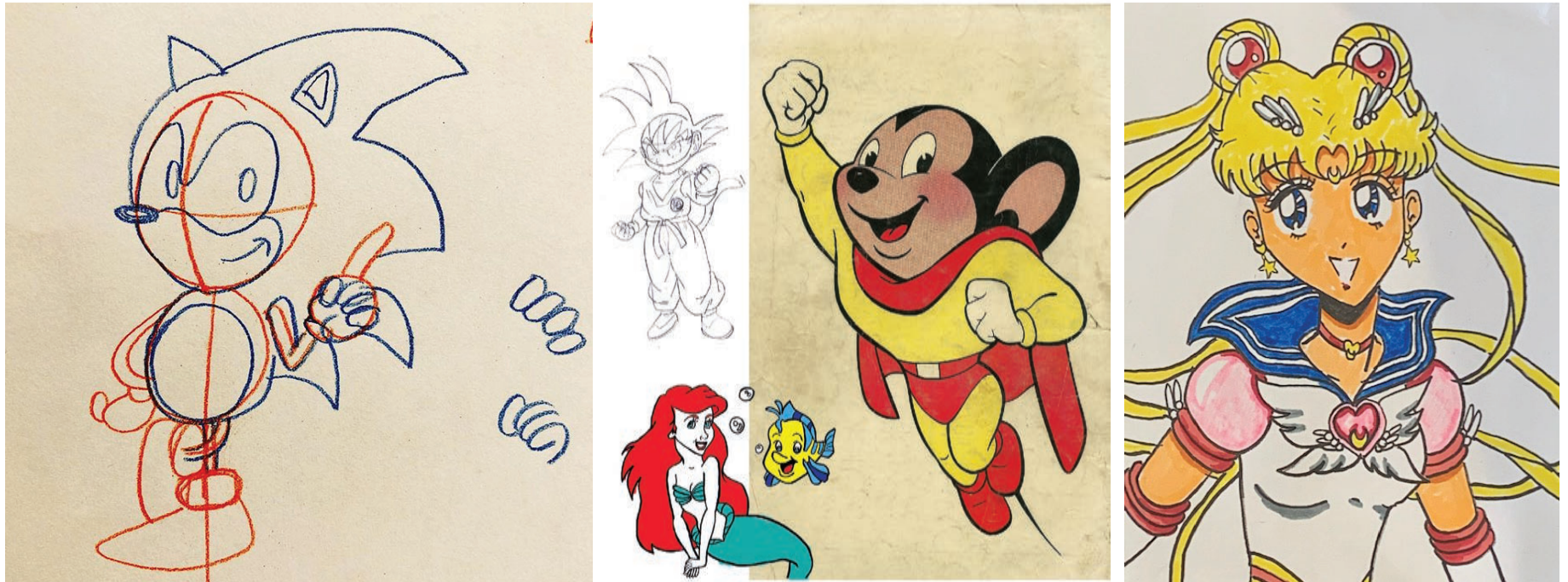
Bookmaking gives children the opportunity to be both author and illustrator of their own story! This activity walks children through how to design a book and what types of illustrations and story elements to include. Children will make comic books, pop-up books, accordian cards, flip books, and cookbooks. They will learn how each type of story communicates meaning differently, then choose what form best suits their story. Children walk away with their own original book and a stronger sense of storytelling.



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CARTOONING FUNNY FUNDAMENTALS

During Cartooning activities, children's favorite characters from the screen and stories materialize before their eyes! This drawing-centric experience teaches children how to create original characters and those from beloved pieces of media. From Pikachu to Sonic the Hedgehog to a cartoonish self-portrait, children develop a new creative skill set.



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COLOR EXPLOSION THE COLOR OF MOVEMENT

Color Explosion centers on the idea of boldly expressing oneself through color. Since color is all around us in many different forms, Color Explosion activities incorporate a wide variety of materials and techniques. Children may collage a rainbow using bright tissue paper, paint colorful landscapes and characters, use markers and watercolors to create vibrant spin-art designs, and so much more. Creativity and color abound as children gain new skills. They will also learn to appreciate the emotions associated with different colors while they create.



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CREATE A CHARACTER WHO ARE YOU?

Create a Character is an opportunity to bring a favorite character to life! Children will use their imagination or reference their favorite pieces of media to design and create a character. Character Creation projects occur in a variety of mediums, ranging from colored pencil doodles, stencil sketches, and watercolor depictions to full-on models out of clay. Children also learn how to depict facial expressions, emotions, and movement in their character. These unique figures represent not only the artist but the differences in their walks of life.



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CUT & PASTE COLLAGE, MOSAIC, COMPOSITION

Children get to experience the fun of mosaic with our Cut & Paste activity. Using an assortment of paper pieces, tissue paper, construction paper, and more, children will cut and glue shapes and scraps to make a larger image. Taking inspiration from mosaics in the real world on subways walls, tiles, and famous art, children will discover how small pieces put together can create beautiful pictures. Artwork varies from a monster truck, a basket of fruit, faces, flowers, scenery, favorite book, movie characters, and so much more.

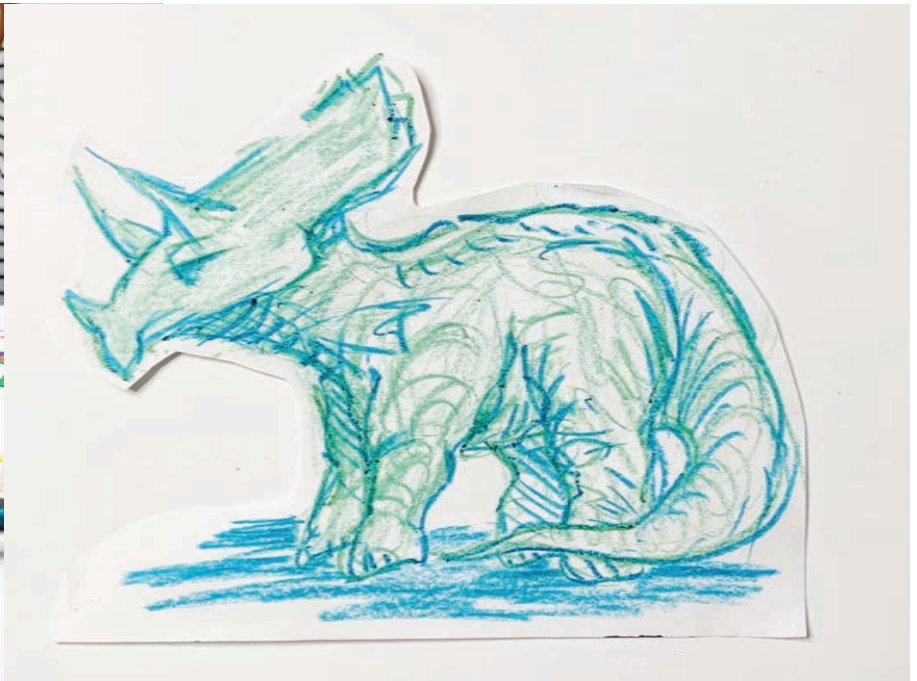
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DOODLE HOUR SHOW US WHAT YOU GOT

Doodle Hour gives children the opportunity for total exploration and creativity. They will have access to PLAYDAY's abundant art supplies they use to create to their heart's content. All art is encouraged, from a unicorn drawing to a fierce battle scene between action figures. In Doodle Hour, the sky's the limit! Instructors help facilitate creativity and discuss with children the best materials or techniques to execute their artistic vision. Everyone is welcome to participate and share in the joy of making in an open setting.



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DRAWING & PAINTING BEGINNER BASICS

Drawing and Painting activities take art fundamentals and apply them to a diverse range of super fun projects. Starting with the basics, children will get to develop brush, roller, hand painting, and pencil skills. These techniques translate to a wide variety of creative projects including cartooning, still life, figure drawing, landscape painting, mixed media, and more. Children are guided in their process and encouraged to try their best to turn their visions into reality.



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FASHION DESIGN TOTALLY FABULOUS

During Fashion Design activities, your child's inner seamstress or tailor or clothing designer is inspired to create. Children can explore a wide range of textiles and clothing materials. Instructors will guide them to determine what fabric is best suited for their desired garment. They may choose a bedazzled mesh for a dress, denim for some cool doll shorts, a cheetah print for a bold accessory, and much more. Techniques in drawing, weaving, collaging, and styling are incorporated to create something truly runway-ready!

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FIBER FRENZY TEXTILE ARTS

These tactile activities are all about transformation! Children will touch and explore different materials to create fabric projects. Fiber Frenzy provides opportunities for children to learn techniques in felting, sewing, cord knitting, and weaving. These skills transfer into creative woven blanket designs, friendship bracelets and other handmade jewelry, images out of colored fiber, yarn flowers, and more! Children will think outside of the box and create both abstract and organized pieces that speak to their creativity and new skillset.



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LITTLE ARCHITECTS DESIGN 101

In Little Architects, children design and build the inspiring structures they see all around them. Children are presented with a type of structure that they get to design in their own way. They will collaborate with peers to brainstorm what they need to include for safety and the operation of their structure along with fun elements they wish to add to make it more exciting. Structures include cruise ships, tree houses, shopping malls, amusement parks, schools, resorts, parks, zoos, sky scrapers, train stations, airports, and so many more types of buildings. Working individually, children will learn how to explore and create space by hand-drafting while following guidance from the instructor. Drawings will include floor plans, material keys, interior design mood boards, interior perspective, and 3D models of their structures. At the end of each activity, children will showcase their blueprints and models. As “Little Architects,” we empower them to speak confidently about their design, explain its features, and offer positive feedback and questions.



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MIXED MEDIA TRUST THE PROCESS

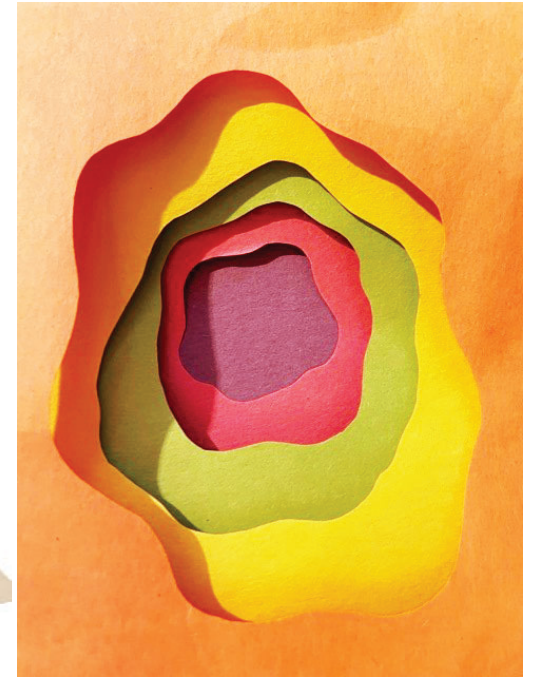
Mixed Media combines various materials to create a captivating piece of art. Children will have access to foam, felt, paper pieces, tissue paper, sequins, feathers, puffballs, construction paper, popsicle sticks, and more. As they create, children will observe how different materials interact with each other and decide which materials are best suited to their vision. Instructors will provide the framework for the project, but children will let their creativity soar.



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PAPER PLAY THE ART OF THE FOLD

In Paper Play, children see a piece of paper in a whole new light! The activity teaches the art of folding a flat piece of paper to create a new paper sculpture. Children learn traditional Origami techniques to make paper animals, flowers, fortune tellers, and other impressive creations. Paper Play motivates children to consider how they can transform one common material into an intricate piece of art without cutting or gluing. Instructors will facilitate an environment of patience and excitement that allows for children to flourish.



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PRINTMAKING WHAT'S FIT TO PRINT

Printmaking gives children the opportunity to create their own reproducible print. Children will create an image on a flat surface, cover it in paint or ink, and press it onto a piece of paper or other material to create a print. Once they build their printmaking apparatus, children can use it to create the foundation for many beautiful pieces of art. Each iteration will be mostly uniform, yet graced with imperfections and a unique personality!



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SCULPTURE THE ART OF MAKING

Our Sculpture activities give children the opportunity to explore the ART of form. Children will learn about different sculpting materials such as clay, paper, recyclables, and twine and how to utilize them to create physical sculptures. Instructors will guide children through making animals and plants out of clay, abstract paper sculptures, representations of the human form and figure, and a wide range of other projects. The hands-on approach leaves children feeling a direct connection to their ART and a sense of pride in their execution.



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STENCIL STORIES STENCIL TALES

Stencil Stories is the perfect tie between storytelling and ART. Children will learn how to create with stencils, paint, and markers to represent a narrative, feeling, or an idea. In this activity, children may collaborate to make a mural, illustrate their own book, design their own comic, create an animal stencil zoo, and so much more. These experiences take inspiration from street art, Banksy, comics, and children's books. While the specific project may vary, the importance of telling a story or communicating a feeling shines through.

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STILL LIFE COMPOSITION IS KEY

In this activity, children will learn the meaning of a “still life” by drawing vibrant and “mostly” accurate still life scenes. Objects in the setup vary from food, flowers, shells, books, vases, pool floats, and other common items that children have encountered in their daily lives. Instructors will offer guidance on how to create dimensional accuracy to have a picture that looks much like the original.



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WATER COLOR WORLD IMAGINATION FLOW

Watercolor World allows children to dive headfirst into watercolor as a medium. In this activity, children learn how watercolor is unique compared to traditional tempera or acrylic paints. Projects focus on the hydrophobic properties of watercolors and their buildable color quality. Projects include crayon resistance pictures, salty watercolors, printing, splatter and drip art, flower petal creation, abstract design, and so much more. Children get to see and appreciate the crossover between science and ART as they craft their pieces.



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ADVANCED ART 10+ EXPAND THE CHILD'S ARTISTIC KNOWLEDGE

Designed for Children who enjoy drawing and painting, and want to move their skills to the next level. Projects vary from figure drawing, portrait painting, still life, to creative compositions. Children will progress through multiple mediums such as charcoal, water color, acrylic, oil pastels, and crafts as well as different scales of canvases. Each class will be led by our accredited art instructors offering step by step instruction and constructive support from start to finish.

Art history will be referenced as students progress through advanced art elements such as:

LINE – SHAPE – FORM – SPACE – TEXTURE – VALUE – COLOR – COMPOSITION

Projects will focus on contemporary themes such as:

CONFLICT & ADVERSITY – FREEDOM & SOCIAL CHANGE – HEROES & LEADERS – HUMANS & THE ENVIRONMENT – IDENTITY – INVENTION & PROGRESS

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DO MORE ART

PLAYDAY is available seven days a week. Partnerships are available by the hour, half-day sessions, and all day camps. Learn more at www.playday.com.

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SENSORY 1+
ART 5+
ART10+
SPECIAL EVENTS



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